

# **Wi-LAN Licensing Program Gains Momentum**

Company signs seven new license agreements

**OTTAWA, Canada – June 26, 2008** – Wi-LAN Inc. ("Wi-LAN" or the "Company") (TSX: WIN), a leading technology innovation and licensing company, today announced that it has signed four more license agreements for its V-chip technology, bringing the number of companies under license to 90. The Company has signed license agreements for its U.S. V-chip patent with Changzhou Xingqiu Electronic Co., Ltd., Shenzhen Jiuzhou Electric Group Co. Ltd., CAST Information Co., Ltd. and Skardin Industrial Corp. These agreements each provide for the payment of running royalties for the life of the patent.

"These new V-chip licensees give our licensing program additional momentum and move us closer to our goal of licensing all digital television receivers sold in the United States," stated Najmul Siddiqui, President, Wi-LAN V-chip Corp. "With the NTIA Digital Converter Box Program sales nearing 500,000 per week, we are confident this segment will generate positive results for Wi-LAN."

The Company also announced that it has signed six-year running royalty licenses for Wi-Firelated technologies with 3JTECH Co., Ltd and a company whose identity cannot be disclosed. "With 27 wireless licensees now signed, 17 of which have been signed so far in our fiscal year 2008 alone, our wireless licensing program continues to make solid progress," said Andrew Parolin, VP, Wireless Technologies.

In addition, Wi-LAN announced that it has entered into a six-year running royalty license agreement relating to its DSL patents with a company whose identity cannot be disclosed.

These agreements bring the total number of license agreements signed by Wi-LAN in the first eight months of its fiscal year 2008 to 44. Licensing discussions continue with many companies of all sizes and Wi-LAN expects to sign additional agreements in the near future.

#### **About Wi-LAN**

Wi-LAN, founded in 1992, is a leading technology innovation and licensing company. Our portfolio of patented inventions applies to a wide range of electronics and communications products. Some of the fundamental technologies covered by Wi-LAN's patents include: CDMA, DOCSIS, DSL, GSM/EDGE, V-chip, Wi-Fi and WiMAX. Wi-LAN has a large and growing portfolio of more than 300 issued or pending patents. Wi-LAN has licensed its intellectual property to over 100 companies. For more information: www.wi-lan.com.

### **Forward-looking Information**

Certain statements in this release, other than statements of historical fact, may include forward-looking information that involves various risks and uncertainties that face the Company; such statements may contain such words as "may", "would", "could", "will", "intend", "plan", "anticipate", "believe", "estimate", "expect" and similar expressions, and

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may be based on management's current assumptions and expectations related to all aspects of the wireless and wireline telecommunications industries and the global economy. Risks and uncertainties that may face the Company include, but are not restricted to: licensing of the Company's patents can take an extremely long time and may be subject to variable cycles; the Company is currently almost exclusively reliant on additional licensing of its patent portfolio to generate future revenues and cash flows; the Company may be required to establish the enforceability of its patents in court in order to obtain material licensing revenues; changes in patent laws or in the interpretation or application of patent laws could materially adversely affect the Company; a court may determine that certain of the Company's patents are not infringed by certain standards or products or may disagree with management with respect to whether one or more of the Company's patents apply to certain standards or products, which could adversely affect the Company; the Company will need to acquire or develop new patents to continue and grow its business; the Company has made and may make acquisitions of technologies or businesses which could materially adversely affect the Company; the Company may require investment to translate its intellectual property position into sustainable profit in the market; the viability of the Company's V-chip technology may be subject to continued government support: the Company is dependent on its key officers and employees; and the price of the Company's common shares is volatile and subject to market fluctuation. These risks and uncertainties may cause actual results to differ from information contained in this release, when estimates and assumptions have been used to measure and report results. There can be no assurance that any statements of forward-looking information contained in this release will prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements. These and all subsequent written and oral statements containing forward-looking information are based on the estimates and opinions of management on the dates they are made and expressly qualified in their entirety by this notice. Except as required by applicable laws, the Company assumes no obligation to update forward-looking statements should circumstances or management's estimates or opinions change. Readers are cautioned not to place undue reliance on any statements of forward looking information that speak only as of the date of this release. Additional information identifying risks and uncertainties relating to the Company's business are contained under the heading "Risk Factors" in Wi-LAN's current Annual Information Form and its other filings with the various Canadian securities regulators which are available online at www.sedar.com.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any securities in the United States

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